

A JOURNEY OF GRATITUDE & GROWTH

Empowering Maasai Youth Through Culinary Arts & Hospitality



TRANSFORMING LIVES. BUILDING SKILLS. CREATING OPPORTUNITIES.



TRANSFORMING
LIVES



BUILDING
SKILLS



CREATING
OPPORTUNITIES



PLANTING A
LASTING LEGACY

1. OUR STORY



Eight years ago, a beautiful connection began when Jens von Gierke, his wife Nicole, and their daughters Sophia and Natalia visited Saruni Basecamp, Leopard Hill, and Eagle View.



From that moment, we became family. Together, we planted the seed of a culinary and community journey that continues to transform lives today.



The best way to find yourself is to lose yourself in the service of others.

– Mahatma Gandhi



TRANSFORMING LIVES

Empowering Maasai youth through culinary arts & hospitality



BUILDING SKILLS

Providing hands-on training and professional development



CREATING OPPORTUNITIES

Opening doors to education, employment and leadership



PLANTING A LASTING LEGACY

Building stronger communities for tomorrow

2 OUR JOURNEY TOGETHER – KEY MILESTONES



FIRST SALE – 100 COOKBOOKS

Wave Children's Foundation purchased 100 copies of our first cookbook edition as gala gifts for their fundraising event – our first major sale.



SPONSORED 6 CULINARY DIPLOMAS

Through cookbook proceeds and additional support, we sponsored 6 students to complete their culinary diplomas.

Investment: **KES 1.5M (= USD 11,500)**



SPONSORED 3 STUDENTS – 18 MONTHS TRAINING

Full support for one-year and six-month training, including all needs through to graduation.

Investment: **KES 1.2M (= USD 9,200)**



REVISED & PRINTED 1,500 COOKBOOKS

Wave Children's Foundation fully funded the revision and printing of 1,500 copies to support 24 to 30 aspiring young chefs.

Investment: **KES 1.9M (= USD 14,600)**

TOTAL INVESTMENT TO DATE
KES 4.6 MILLION (= USD 35,300)

3 THE IMPACT SO FAR



Changing lives. Strengthening families.
Elevating communities.



9 Young people fully sponsored
and graduated



100% Graduates employed as
professional chefs



Working in leading lodges & camps
including JW Marriott properties
and Saruni Basecamp



Countless families uplifted
and inspired



When you invest in a young person,
you transform a future.
When you invest in many,
you transform a community.



4 SUCCESS STORIES

Real stories. Real change. Real inspiration.



ROBIN SAKAT

Robin is now employed at Saruni Camps as a chef. He is a beneficiary of the Sponsor a Child program. Having been brought in a less fortunate background, WAVE received Robin through our culinary and agricultural education programs.



This young adult represents the heart of our mission: equipping vulnerable youth with the skills and confidence to step into dignified employment.



EZEKIEL SOIT

Ezekiel has grown into a skilled breakfast chef with Balloon Safaris. His background and upbringing were not favorable to a child with greater dreams for the future.

Inspired by Chef Benson, a self-taught chef based in the Maasai Mara. His contribution allowed us to support these students through school, mentorship, and transition-to-work support.



Our culinary and agricultural education programs, including the culinary scholarship initiative, are funded by the proceeds from Chef Benson's two-series cookbooks.

5 BUILDING A SUSTAINABLE FUTURE



Together, we established the Culinary Arts Program at Saruni Basecamp.



Launched in January 2026 with 14 students (boys and girls)



Graduating by the end of the year



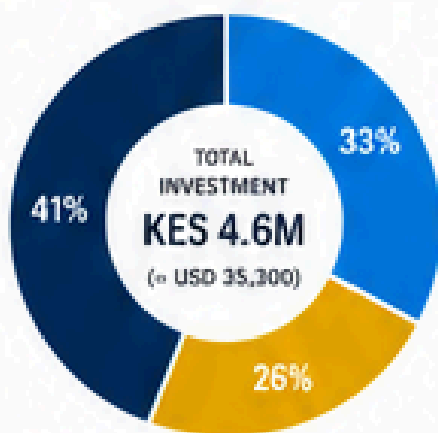
Exchange training & broader exposure through partnership with WTC (Wildlife Tourism College)



We are not just teaching cooking.
We are building confidence, careers,
and a brighter tomorrow.

6 COST PER STUDENT vs IMPACT

INVESTMENT BREAKDOWN



- 6 Culinary Diplomas
KES 1.5M
(= USD 11,500)
- 3 Students - 18 Months Training
KES 1.2M
(= USD 9,200)
- Printing 1,500 Cookbooks
KES 1.9M
(= USD 14,600)

COST PER STUDENT (TO MATE)



KES 511,000
(= USD 3,930)

Total Investment
KES 4.6M / 9 Students

THE IMPACT WE CREATE



9

Graduates



100%

Employment Rate



Top Lodges & Camps
JW Marriott,
Saruni & more



Families
Uplifted



Future Leaders
of the Hospitality
Industry



A small investment today. A lifetime of impact tomorrow.

7 LOOKING AHEAD – HOW YOU CAN HELP

To meet the growing demand for quality culinary & hospitality training, we need your partnership.



COMPUTERS & DIGITAL SYSTEMS

To connect and train students across different locations.



TRAINING EQUIPMENT & KITCHEN TOOLS

Essential for hands-on, high-standard culinary instruction.



PROFESSIONAL UNIFORMS

To meet safety and industry standards for our students.



GREATER EXPOSURE OPPORTUNITIES

Partnerships with leading institutions such as Kenya Utalii College.

Your support today equips a student. Your partnership builds a legacy. Together, we can prepare even more young talents to rise and thrive.



8 WHY PARTNER WITH US?



Proven Impact
Measurable results
and real stories
of transformation.



Sustainable Model
Cookbook proceeds
help fund and sustain
education programs.



Community Rooted
Empowering Maasai
youth and strengthening
communities.



Future Focused
Building a skilled,
confident workforce
for the hospitality
industry.

Alone we can do so little; together we can do so much.

– Helen Keller



9

JOIN US. CHANGE LIVES.

Be part of a journey that transforms lives and builds a brighter future for generations.



SPONSOR A STUDENT

Change one life. Impact a family. Inspire a community.



FUND EQUIPMENT & RESOURCES

Equip our kitchens. Empower our students.



PARTNER WITH US

Build a lasting legacy of opportunity and hope.

*Together, we can cook change.
Together, we can build dreams.*



THANK YOU FOR BELIEVING IN OUR YOUTH.
THANK YOU FOR BELIEVING IN TOMORROW.

Let's continue this journey
together.

